Message Text

UNCLASSIFIED

PAGE 01 LIMA 02556 271949Z ACTION SS-15

INFO OCT-01 ARA-14 ISO-00 SSO-00 PA-02 AS-01 /033 W

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P 271848Z MAR 78 FM AMEMBASSY LIMA TO USIA WASHDC PRIORITY INFO SECSTATE WASHDC 9277

UNCLAS LIMA 2556

USIAC

STATE FOR M-MR. READ

EO 11652: N/A

REF: (A) USIA 08152 CIRCULAR-U, (B) LIMA 1687-U

- 1. USIS LIMA MUST HAVE SOME IDENTIFYING ACRONYM FOR PRESS RELEASES TO REPLACE USIS AND IPS. AS SUGGESTED REF (B), USICA WOULD IDENTIFY U.S. ORIGIN AND MAKE BEST SENSE TO US. PLACEMENT OF USIS ARTICLES IN LOCAL PRESS, FOR EXAMPLE, REQUIRES SOME TYPE OF ABBREVIATED IDENTIFICATION BEYOND LENGTHY NAME.
- 2. FOR SPANISH TRANSLATION OF ICA PREFER AGENCIA DE COMUNI-CACION INTERNACIONAL DE LOS ESTADOS UNIDOS DE AMERICA WHICH COULD ALSO BE EXPRESSED AS AGENCIA DE COMUNICACION INTERNACIONAL DE LOS EE.UU. ENGLISH ABBREVIATION "USICA" COULD BE USED AS ACRONYM. USING "ICA" ALINE IS MISLEADING AS IT FAILS TO IDENTIFY AGENCY WITH U.S. GOVERNMENT AS EXPERIENCED WITH AID AND AID'S PREDECESSOR, I.C.A.
- 3. OVERSEAS POSTS MIGHT ALSO BE KNOWN AS "USICA" TO REPLACE USIS SINCE USIS IS ALSO ACRONYM IN ENGLISH WHICH GAINED UNIVERSAL ACCEPTANCE IN SPANISH-SPEAKING COUNTRIES. SPANISH TRANSLATION OF "INTERNATIONAL COMMUNICATION AGENCY, EMBASSY OF THE UNITED UNCLASSIFIED

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STATES OF AMERICA" SHOULD BE: "AGENCIA DE COMUNICACION INTERNACIONAL, EMBAJADA DE LOS ESTADOS UNIDOS DE AMERICA" IN OUR VIEW.

HANSEN

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 27 mar 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Date: 01 jan 1960 Disposition Event: Disposition History: n/a
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Disposition Remarks:
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Litigation History:
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Office: ACTION SS

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
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Subject: IDENTIFYING ACRONYM FOR PRESS RELEASES TO REPLACE USIS AND IPS

TAGS: OGEN To: USIA Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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